

NAVEEN SINGH

Senior Graphic Designer | UI/UX Designer | Video Editor

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Senior graphic designer, UI/UX designer and video editor with **13 years** across print, branding, websites, video and AI-assisted production. At Knorish and Edbound AI since 2019: **1,000+ landing pages** and **500+ websites** for coaches, trainers and academies, two brand design systems (Shiv Khera Academy, Sanjeev Kapoor Academy) and a B2B podcast produced end to end. Built AI workflows that cut page delivery from a full day to under two hours and podcast turnaround from four days to eight hours. CEO's Award (2021) and six Rewards and Recognition awards (2021 to 2024).

EXPERIENCE

Design Specialist Knorish | Edbound AI

Jan 2019 - Present

Gurugram, Haryana

- Shipped **1,000+ landing pages** and **500+ websites** for coaches, trainers and academies on the Knorish SaaS platform, across 15+ industries including culinary, wellness, finance and education.
- Led the 2026 rebuild of **Shiv Khera Academy**: 30-page site moved to Knorish and InnovaStudio with one documented design system for colour, typography and page structure.
- Delivered the full **Sanjeev Kapoor Academy** redesign: homepage, 9 to 10 course landing pages, on-set course video shoot and edit, and festive campaign creative.
- Built and maintain **10 to 15 reusable website templates** used company-wide; peak delivery of **12 client websites in 5 days**.
- Produce the **Edbound With Kinner** B2B podcast end to end: editing, captions, B-roll, colour grading, thumbnails and **200+ short-form reels** (7.2K subscribers, 300+ videos).
- Built a coded **motion graphics system in Remotion** (4K lower thirds, stat cards, intros) with automated loudness QC to -14 LUFS.
- Use **Claude Code, ChatGPT, Midjourney and Nano Banana** to automate production, including CapCut timeline automation: a 45-minute episode went from **3 to 4 days to 7 to 8 hours**, and reels from 2 to 4 per day.
- Designed dashboard and feature **UI modules in Figma** with the product team.
- Brief, review and onboard freelancers and junior designers; scope work, run client design sessions and present templates directly.
- Report to a weekly **Content OKR review with the CEO**, where design throughput is a tracked KPI.
- ParentMed UK**: course video editing from real shoot footage, plus website design. **Bundelkhand Bulls**: website with Razorpay registration and social creative.

Graphic Designer Scientity Design Innovations

Dec 2015 - Jan 2019

Gurugram, Haryana

- Corporate design for **UTC, Carrier, PeopleStrong and SmartE**: pitch decks, infographics, newsletters, whitepapers, report covers and image production.
- Built WordPress websites and turned presentation decks into social videos and animation.
- Delivered branding, brochures, catalogues, packaging and book design for a rotating client roster.

Graphic Designer LexInnova

Aug 2015 - Dec 2015

Gurugram, Haryana

- Designed newsletters, published case studies, infographics and report layouts for a US legal services firm; recruitment posters and internal campaign collateral.

Graphic Designer **Ifrita Web Solutions**

Dec 2014 - Aug 2015

Faridabad, Haryana

- Brand identity, print and outdoor campaigns for **Nathu's Sweets, MGI Developers, SK Lubricants, RailYatri** and Tal Paradise Resorts.
- Logo design for KRV Physiotherapy, Urmila Public School, Rhythm & Melodies and Culinary Academy; brochures, menus, standees and hoardings.

Junior Designer **Contentra Technologies**

Nov 2013 - Dec 2014

Okhla, New Delhi

- Image retouching, editing and OCR proofreading for e-book and publishing production.

PROJECTS

naveendesigns.in

My portfolio: case studies, 110+ work samples, designed and built by me.

learnnmigrate.com

Full website build plus ongoing social and marketing creative.

lmdesign.co.in

Full website build for a facade engineering firm, owned end to end.

RECOGNITION

Knorish CEO's Award

March 2021, presented by the founder for outstanding contribution.

Knorish Rewards & Recognition

2021 to 2024: recognised six times, incl. Star of the Month (Oct 2021) and four Certificates of Appreciation.

SKILLS

DESIGN

Brand identity, logos, print and editorial, social media, emailers and newsletters, infographics, pitch decks, packaging, thumbnails, design systems

UI/UX & WEB

Figma, Adobe XD, Webflow, WordPress, Elementor, Knorish/InnovaStudio, Wix, HTML, CSS, responsive build, site migration and QA

VIDEO & MOTION

Podcast production, short-form editing, captions, B-roll, colour grading, motion graphics. CapCut, Final Cut Pro, Descript, Riverside, Camtasia, Submagic, Remotion

AI PRODUCTION

Claude Code, ChatGPT, Midjourney, Nano Banana, Adobe Firefly, HeyGen, ElevenLabs. Prompt engineering, workflow automation

TOOLS

Photoshop, Illustrator, InDesign, CorelDRAW, Canva, PowerPoint, HubSpot, Mailchimp, Brevo

LANGUAGES

English, Hindi, Bhojpuri

EDUCATION

Bachelor of Computer Applications

Maharshi Dayanand University, Rohtak · 2011 - 2014

Graphic Design Certificate

Don Bosco Technical Institute, Okhla, New Delhi · 2012 - 2013

Senior Secondary (12th)

Board of School Education Haryana · 2011

Secondary (10th)

Board of School Education Haryana · 2009

Case studies, websites, print, branding and video samples

See my work at naveendesigns.in